

200 INSTITUTE OF MANAGEMENT

Transforming Lives Through Power of Education

ENTREPRENEURIAL INCUBATION PROGRAM

Explore entrepreneurship, cultivate ideas, and redefine success

Are you ready to turn your entrepreneurial dreams into reality? Our comprehensive 20-week Entrepreneurship Program is tailored for budding entrepreneurs, students, and small business owners seeking to navigate the dynamic world of business.

Led by industry experts, lecturers, and successful entrepreneurs, this program covers essential topics to transform your ideas into a thriving business.

Key Highlights:

- Overview of Entrepreneurship
- Idea Generation & Opportunity Assessment
- Business Model Canvas & Market Strategy
- Financial Planning & Regulatory Compliance
- Team Building, Leadership & Networking
- Digital Marketing Basics & Sales Techniques
- Operational Efficiency & Financial Monitoring
- Exit Strategies & Pitching Essentials

Special Features:

- Guest Lectures & Industry Insights
- Real-world Case Studies
- Mentorship & Networking Events

Duration: 5 Months

Fees: 5000 AED

JOIN NOW

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